

## DOSSIER “STRATEGIC PLANNING AND TERRITORIAL DEVELOPMENT”

### PRESENTATION

It is with satisfaction that we present this Special Dossier dedicated to the Strategic Planning and Territorial Development theme, in celebration of 50 years of Instituto Paranaense de Desenvolvimento Econômico e Social – IPARDES, institution of reference in seriousness, professionalism and data quality, information and knowledge.

The Dossier is the result of the identification of scenarios in which we seek a deeper understanding of the current and related meanings of strategic planning and territorial development in order to support public policies.

In this context, a long-term vision and legacy of strategic planning proved to be fundamental, combined with state-of-the-art techniques and multidisciplinary concepts in Administration, Management, Law and Public Policies.

As well, the critical perception of fundamental rights and legality of policies was a criterion and parameter for identifying the quality of the studies, without prejudice in their scientificity.

The scientific research and careful reflection are known to play a decisive role in the structuring, implementation and effectiveness of public policies.

This makes it possible to meet the challenges related to strategic planning and the effectiveness of citizens' rights.

The territory as a strategic category is a central element in the concern for evidence-based public policies, focused on public problems and committed to monitoring and evaluating results. It's about navigating the stormy sea of politics guided by the possible precision conferred by the available instruments!

Understanding the territorial development in a context of technological advances, climate crisis and sustainability challenges also stands out as a key strategy for planning, demarcating relationships and spaces that are decisive for the positive effects of policies. Planning is alive and must therefore be participatory, conflictual and adaptive.

We hope that the articles in this Dossier will offer both a comprehensive vision and in-depth view of strategic planning for territorial development, providing valuable insights for public managers, academics, and citizens interested in the subject.

We sincerely thank the generosity of all the authors for their contributions and IPARDES and its entire team, for their partnership in this important initiative, extending

our compliments to the leaderships of Secretaria de Estado do Planejamento (SEPL), which is the forefront of project management and public planning.

A special thanks must be made to the Professor Marcos Junior Marini, who mobilized leading authors, references in the field, thus enabling the excellent quality of the research gathered here – acting as the true Editor of the Dossier, to whom the credit must be given.

Welcome to this journey of knowledge and reflexion on strategic planning, the strengthening of territorial development and the appreciation of IPARDES' 50 years of dedication.

Good reading!

Eliseu Raphael Venturi  
Organizer